

Vermelion's Privacy Notice:

This Privacy Notice describes how Vermelion (PTY) Ltd collects, uses, discloses, retains, and protects your personal information, in accordance with the Protection of Personal Information Act (POPIA) and other relevant laws.

The Privacy Notice applies to any website, application, form, document, product, or service which references this Privacy Notice. It also supplements any other privacy policies which may apply in respect of

Vermelion (PTY) Ltd processing of personal information.

POPIA defines personal information as "information which relates to an identifiable, living, natural person, and where it is applicable, an identifiable, existing juristic person". This includes, but is not limited to, your name, sex, gender, address, contact details, identity number and medical or health information.

1. Who we are

We collect personal information about you and any other person whose details you provide to us in accordance with the relevant laws, either:

- Directly from you when you complete a product or service application form, electronically, telephonically or by way of a hard copy.
- Indirectly from you when you interact with us electronically by way of our website, apps, or socialmedia channels, which may include the collection of metadata (data about data).
- Where relevant, from third-party sources, such as other entities Vermelion makes use of.
- We will also collect your information where you have only partially completed and/or abandoned any information which you began to apply to our website and/or other online forms. Given that we already consider you a customer at this stage, we may use this information to contact you in order to remind you to complete outstanding information

Where we require personal information in order to provide you with our products and services, your failure to provide us with the necessary information, will result in Vermelion unable to provide you with our products and services. Where such services include the design of a logo, branding, design and development of website or application, the appropriateness of the advice may be compromised if you do not provide complete and accurate information. You are responsible for informing Vermelion if your information changes.

2. Collection of your information by third parties

Owners or information system administrators of third-party websites that have links to the Vermelion website, may collect personal information about you when you use these links. Vermelion (PTY) Ltd, does not control the collection or use of personal information by third parties and this privacy statement does not apply to third parties. Vermelion (PTY) Ltd, does not accept any responsibility or liability for third-party policies or your use of a third-party app, platform, or service.

Vermelion (PTY) Ltd, also uses certain social networking services such as Facebook, WhatsApp, Instagram, LinkedIn, and Twitter to communicate with the public and Vermelion (PTY) Ltd, clients. When you communicate with Vermelion (PTY) Ltd, through these services, that social networking service may collect your personal information for its own purposes. These services may track your use of our digital channels on those pages where the links are displayed. If you are logged into those services (including any Google service) while using our digital channels, their tracking will be associated with your profile with those service providers. These services have their own privacy

policies which are independent of Vermelion's privacy policies and practices. Please ensure that you fully acquaint yourself with the terms of any such third-party privacy policies and practices.

Vermelion (PTY) Ltd, will only provide data to third-party information exchange services, for example, third-party hosting services with your consent.

3. What information we collect

Your relationship with Vermelion (PTY) Ltd, determines the exact nature of the personal information Vermelion (PTY) Ltd, processes, and the purpose for which such personal information is collected and used. However, in many cases, if we are handling your personal information as part of our role as your designers and developers, the personal information we may process includes the following:

Information about you – for example, your name, identity number, age, gender, date of birth, nationality, and occupation.

Contact information – in some cases, for example, we may receive your email, address, phone number and postal address.

Online information – for example, cookies and IP address (your computer's internet address), if you use our websites, apps and/or social media channels.

In certain instances, we may need consent to process your personal information. If you give us your consent for a specific context, you are free to withdraw this consent at any time. Please note that where you have withdrawn your consent, this will not affect the processing that took place prior to such withdrawal, and it will not affect the processing of your personal information where consent is not required.

You may refuse to provide us with your personal information in which case we may not be able to provide you with a relevant service or would have to terminate our business relationship. The supply of certain items of personal information, especially those collected to comply with regulation, is legally mandatory.

4. How we use your information

Vermelion (PTY) Ltd makes use of the information you provide to supply you with relevant information and feedback, should it be required, by means of our own discretion.

We also provide third party hosting services with the relevant information to host the applicable services, such as domains, websites, and web services.

5. Transfer across borders

Some of the persons to whom we disclose your personal information may be situated outside of the Republic of South Africa (RSA) in jurisdictions that may not have similar data protection laws to the RSA. In this regard, we may send your personal information to service providers outside of the RSA for storage or processing on Vermelion's behalf. However, we will not send your information to a country that does not have information protection legislation similar to that of the RSA, unless we have ensured that the recipient agrees to effectively adhere to the principles for processing of information in accordance with POPIA.

6. Security and Storage of Information

Vermelion (PTY) Ltd, intends to protect the integrity and confidentiality of your personal information. Vermelion (PTY) Ltd, has implemented appropriate technical and organisational information security measures to keep your information secure, accurate, current, and

complete. However, we cannot guarantee the security of any information you transmit to us online and you do so at your own risk.

Where third parties are required to process your personal information in relation to the purposes set out in this notice and for other lawful requirements, we ensure that they are contractually bound to apply the appropriate security practices.

7. Right of access to information

The Promotion of Access to Information Act (PAIA) coupled with POPIA offer an individual the right to access information held by a public or private body in certain instances. This right can be exercised in accordance with the Vermelion (PTY) Ltd, PAIA manual.

8. Correction of your information

In accordance with POPIA, you have a right to correct any of your personal information held by Vermelion. This right should be exercised in accordance with the procedure outlined in the Vermelion (PTY) Ltd PAIA manual.

9. Objection to processing of your information

In accordance with POPIA, you may object to our processing of your personal information on reasonable grounds relating to your particular situation, unless legislation provides for such processing.

10. Marketing

Where you provide your personal information to a Vermelion (PTY) Ltd, entity in the context of a sale of one of our products or services, you agree to such Vermelion (PTY) Ltd, sending you information on news, trends, services, events and promotions for our own similar products and or services, always subject to your right to opt out of receiving such marketing at the time your information is collected and on each subsequent marketing communication thereafter. You may object to receiving direct marketing from Vermelion (PTY) Ltd, at any time by contacting Vermelion (PTY) Ltd on 078 633 1017.

Where you choose to exercise your right to opt out of direct marketing, please allow up to 21 days for Vermelion (PTY) Ltd, to effect that change.

11. Clickstream data

In the interests of better customer service, Vermelion (PTY) Ltd, may collect anonymous information from visitors to its websites. For example, Vermelion (PTY) Ltd, keeps track of the domains from which people visit its website and also measures visitor activity on its website. In the process, Vermelion (PTY) Ltd, ensures the information cannot be used to identify you. This information is sometimes known as "clickstream data". Vermelion (PTY) Ltd, or its analytics vendors (including Google Analytics) may use this data to analyse trends and statistics and to provide better customer service.

The information, referred to as traffic data, which may be collected includes:

- Your IP address;
- The search terms you have used;
- The pages accessed on the website and the links you've clicked on;
- The date and time you visited the website;
- The referring website (if any) through which you clicked through to our website; and
- The type of website browser you use.

As mentioned, the traffic data is aggregated and not personally identifiable and our website analysis will also respect any 'do not track' setting you might have on your web browser.

12. Children

While few, if any, of Vermelion's websites are directed towards children, Vermelion (PTY) Ltd, is committed to complying with all applicable laws aimed at the protection of children and in particular the protection of their personal information.

13. Updates

Please check the website regularly to ensure that you are aware of the latest version of this Privacy Notice.

14. Questions regarding this statement

Questions, comments and requests regarding this statement may be directed to admin@vermelion.net for clarification.

15. Particulars of Vermelion

Should you have a complaint or concern regarding the processing of your personal information, your complaint may be submitted to admin@vermelion.net.

Our head office's registered address is 406 Braam Pretorius Street, Magalieskruin, Gauteng, South Africa, 0150.

For more information on Vermelion (PTY) Ltd please visit our website www.vermelion.net.

16. The Information Regulator

Whereas we would appreciate the opportunity to first address any complaints regarding our processing of your personal information, you have the right to complain to the Information Regulator, whose contact details are:

The Information Regulator (South Africa)

JD House, 27 Stiemens Street, Braamfontein, Johannesburg, 2001

P.O. Box 31533, Braamfontein, Johannesburg, 2017

Complaints email: complaints.IR@justice.gov.za

General enquiries email: infoereg@justice.gov.za